

Political Situation Mapping

A visual map of the actors that have an interest in your project can help illustrate connections and leverage points that might not otherwise be obvious. Start by placing your project at the center of the page and branch out from there. *Who has a direct interest in our project? Who influences each of those people? Who can influence the people who influence the direct actors?* Once you have mapped out the players and their relationships, you will begin to discover connections and relationships that you can use to build support for your project.

