

Welcome to SEAS!

Admitted Student Visit Day

Specialization

Coordinator

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01 **Specialization Overview**
Program mission, goals, and overview

02 **Faculty**
Core faculty members

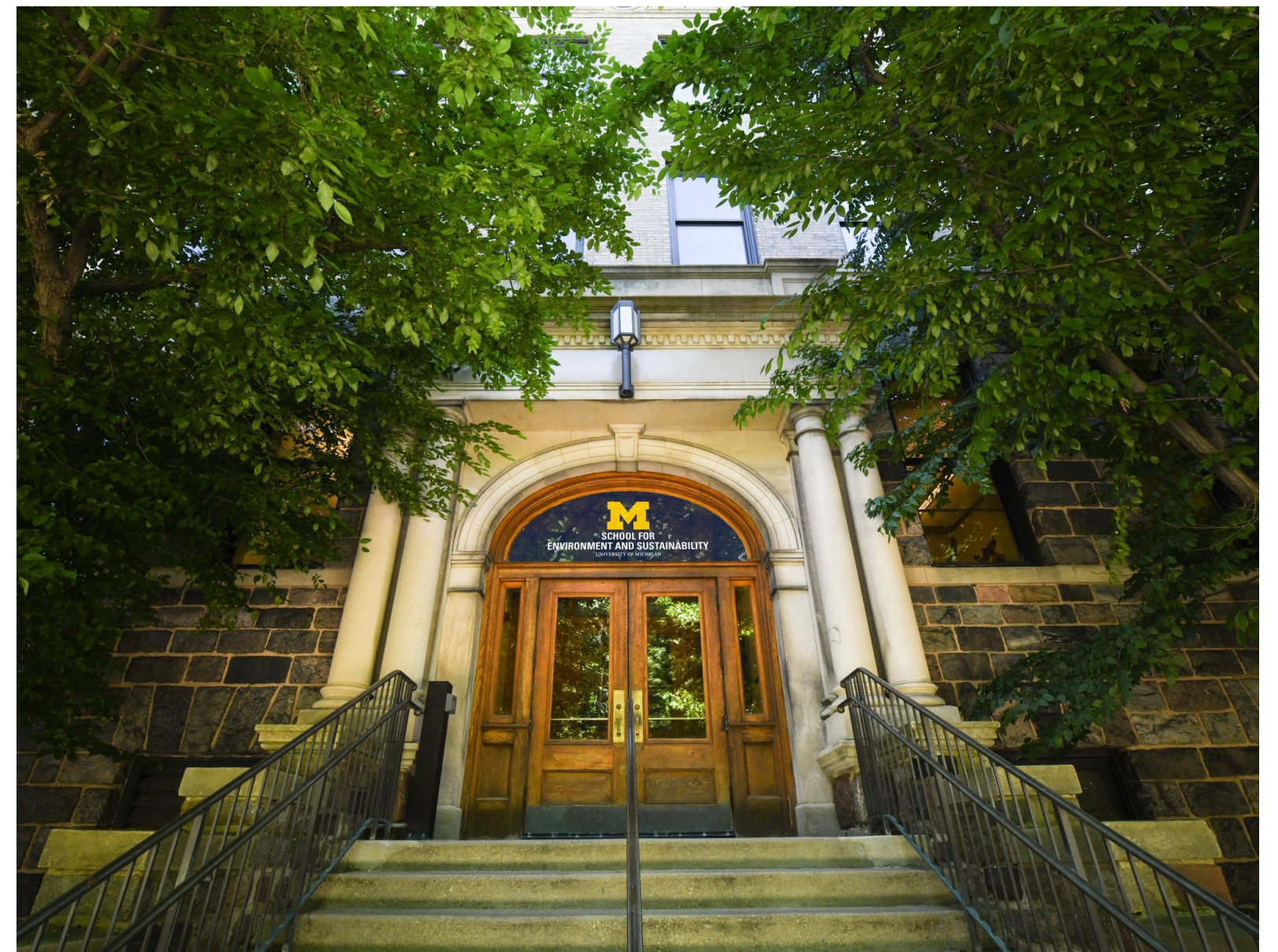
03 **Curriculum**
Courses, dual degrees, master's projects/thesis

04 **Careers and
Employment**
Alumni outcomes, careers data

05 **SEAS, Ann Arbor, and
U-M**
Rankings, community, culture

06 **Questions**

Agenda





SEAS

Innovative, Integrated, Justice-Oriented, Entrepreneurial,
Global

Mission

At the University of Michigan School for Environment and Sustainability (SEAS), we are at the forefront of building a more sustainable and just world for all by transforming the impact of higher education and reimagining the future. We are advancing action through innovation, research, education and engagement in society, and developing leaders who are empowered to halt the climate crisis and create an environmentally sound future for generations to come.

Who We Are

Situated within the nation's top public research university, the University of Michigan School for Environment and Sustainability (SEAS) has been a pioneer in environmental education, research, and activism for more than a century.



Behavior, Education & Communication

As a Behavior, Education, and Communication specialist, you will learn how people think, what drives them, and the conditions under which they behave most reasonably and creatively.

Program Goals

Understanding the
Causes, Dynamics, Consequences
of behaviors that impact natural
resources and the environment



Influencing behavior relating to

Stewardship, Sustainability, and Transition

Coping with individual,
societal, and
institutional transitions

Developing and sharing
research & intervention
sustainability tools

Creating conditions
that motivate and
support stewardship
behavior

Overview

- Intervention-focused education
- Unparalleled depth in the Social Sciences
- Engaged learning with community-focused teaching



Core Faculty

Psychologists, Educators, Social psychologists, Economists, Political scientists, Sociologists, Anthropologists, Organizational theorists, Planners, Conflict managers



Paige Fischer

Associate Professor



Raymond De Young

Associate Professor



Jessica Michel

Lecturer



Michaela Zint

Professor; Associate
Dean for Academic
Affairs



Avik Basu

Lecturer

About the Curriculum



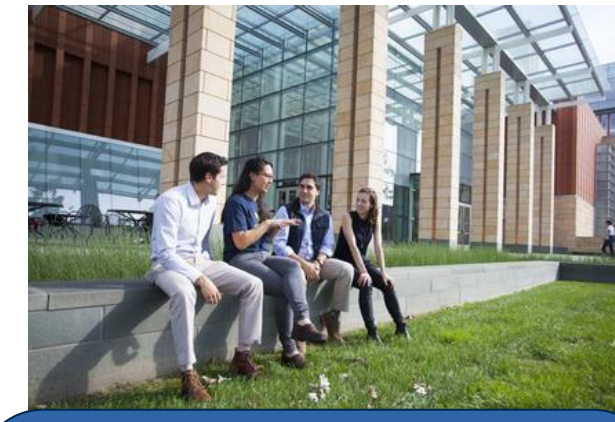
Sample Courses

- Environmental and Conservation Psychology
- Advanced Environmental Education
- Psychology of Environmental Stewardship
- Engagement for Impact
- Campus Farm Practicum
- Food Security, Policy and Programs



Master's Project or Thesis

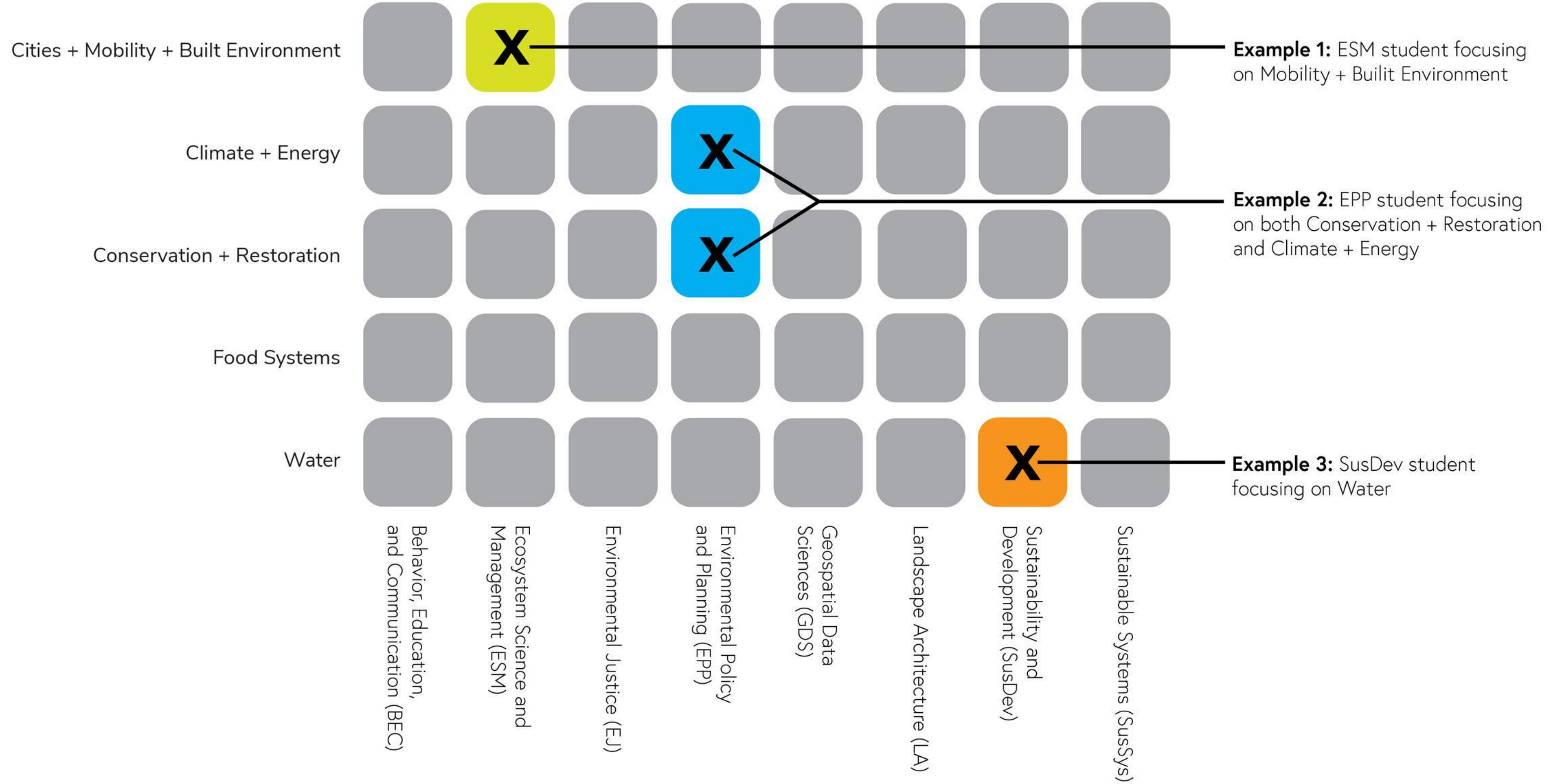
- 16-month group project
- Real client
- Real problem
- Professional learning
- Giveback to society



Dual Degrees

- Other U-M schools
 - Law
 - Public Policy
 - Business
 - Engineering
 - Education

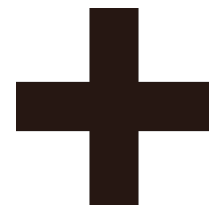
Themes



Specializations

Dual Degrees

Environment &
Sustainability
MS



Master of science in engineering (MSE)

Master of business administration (MBA)

Master of urban and regional planning (MURP)

Master of science in public policy (MPP)

Juris doctor (JD)

Self-initiated dual degrees



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Summer Internships

Internship Orgs

- Ecolab
- Agriculture Capital
- Guggenheim Partners
- Tradewater
- PepsiCo US
- Starbucks
- Nike, Inc.
- Ginkgo Bioworks
- Boston Consulting Group (BCG)
- PepsiCo US
- Matthaei Botanical Gardens & Nichols Arboretum
- Huron River Watershed Council

Internship Titles

- MBA Marketing Intern
- MBA Summer Associate
- Investment Banking Associate
- Market Development Intern
- Procurement Manager
- Growth & Concepts Intern
- Global Operations Intern
- Commercial Operations Intern
- Summer Consultant
- Brand Management Intern
- Youth Education Intern
- Education Intern



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SEAS Employment by Numbers



SATISFIED
WITH POST-
GRAD
POSITION



JOB
SEEKERS
FOUND
FULL-TIME
JOBS



FOUND
POSITION
WITHIN 6
MONTHS



BEC Summer Internships

Examples

- Post Carbon Institute communications
- Green infrastructure in NYC
- Resilience and environmental risk in Oregon
- Improving sustainability practices at Boeing
- Programming for the Farm at St. Joe's Hospital
- Legacy Land Conservancy
- Growing the mission of the U-M Campus Farm
- Enhancing knowledge sharing and collaboration among farms in healthcare

Alumni Employment

NGOs

- RARE
- Redirect Foundation
- Ann Arbor Greenbelt Advisory Commission
- Nature Conservancy
- Blue Ridge Berryessa Partnership
- California Coastal Conservancy
- Centre for EE (India)
- CSC (New Zealand)
- Climate Generation
- The Wilderness Society
- The Conservation Fund
- Southern Alliance for Clean Energy



THE
CONSERVATION FUND



Alumni Employment Public Sector

Public Sector

- City of Ann Arbor, Office of Sustainability
- Washtenaw County
- Ann Arbor Greenbelt Advisory Commission
- NH Coastal Zone Program
- Washington Department of Ecology
- EPA Sustainable Communities
- US Forest Service
- NOAA
- US Senate Environment & Public Works

Elected Officials

- Michigan State Rep (Detroit)
- Mayor, Boulder CO





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Employers

- Accenture
- Amazon
- Audubon Society
- Boeing
- Booz Allen
- Clean Water Action
- Environmental Defense Fund (EDF)
- ICF International
- McKinsey & Company
- Meridian Institute
- National Wildlife Federation
- Natural Resources Conservation Service
- PA Consulting Group
- Patagonia
- PwC
- Rare | Center for Behavior and Environment
- Rocky Mountain Institute
- Root Solutions
- Second Nature, Inc.
- The Nature Conservancy
- U.S. Government Accountability Office (GAO)
- United States Forest Service
- World Resource Institute
- World Wildlife Fund (WWF)

Sample Titles

- Communications Editor
- Development Coordinator
- Director of Education
- Education Specialist
- Environmental Consultant
- Grants Director
- Mediator
- Outreach Assistant
- Program Manager



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JOB MARKET DATA*

879

JOB POSTINGS

TOP JOBS

- 1 Environmental Education Specialist
- 2 Soil Conservationist
- 3 Park Ranger

TOP INDUSTRIES

- 1 Educational Services
- 2 Public Administration
- 3 Professional, Scientific, & Technical Services

TOP SKILLS

- 1 Environmental Education
- 2 Environmental Science
- 3 Biology



Supportive Community

Largest living alumni body of any university

 **12,600+**

TOTAL ALUMNI, THE LARGEST
GRADUATE POPULATION OF ANY
ENVIRONMENTAL DEGREE
PROGRAM

 **33%**

OF SEAS ALUMNI
HAVE RECEIVED A
DUAL DEGREE FROM
ANOTHER ONE OF U-
M'S NATIONALLY
RANKED TOP 10
PROGRAMS

 **Alumni**

ARE REPRESENTED IN ALL
50 STATES AND 80+
COUNTRIES



The Great Lakes University



**Enrollment
deadline
April 15**

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Come join us!

Questions?

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