Welcome to SEAS!
Admitted Student Visit Day

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At the University of Michigan School for Environment and Sustainability (SEAS), we are at the forefront of building a more sustainable and just world for all by transforming the impact of higher education and reimagining the future. We are advancing action through innovation, research, education and engagement in society, and developing leaders who are empowered to halt the climate crisis and create an environmentally sound future for generations to come.

Situated within the nation’s top public research university, the University of Michigan School for Environment and Sustainability (SEAS) has been a pioneer in environmental education, research, and activism for more than a century.
As a Behavior, Education, and Communication specialist, you will learn how people think, what drives them, and the conditions under which they behave most reasonably and creatively.
Program Goals

Understanding the 
Causes, Dynamics, Consequences 
of behaviors that impact natural 
resources and the environment
Influencing behavior relating to Stewardship, Sustainability, and Transition

- Coping with individual, societal, and institutional transitions
- Developing and sharing research & intervention sustainability tools
- Creating conditions that motivate and support stewardship behavior
Overview

• Intervention-focused education
• Unparalleled depth in the Social Sciences
• Engaged learning with community-focused teaching
Core Faculty

Psychologists, Educators, Social psychologists, Economists, Political scientists, Sociologists, Anthropologists, Organizational theorists, Planners, Conflict managers

Paige Fischer
Associate Professor

Raymond De Young
Associate Professor

Jessica Michel
Lecturer

Michaela Zint
Professor; Associate Dean for Academic Affairs

Avik Basu
Lecturer
About the Curriculum

Sample Courses
- Environmental and Conservation Psychology
- Advanced Environmental Education
- Psychology of Environmental Stewardship
- Engagement for Impact
- Campus Farm Practicum
- Food Security, Policy and Programs

Master's Project or Thesis
- 16-month group project
- Real client
- Real problem
- Professional learning
- Giveback to society

Dual Degrees
- Other U-M schools
  - Law
  - Public Policy
  - Business
  - Engineering
  - Education
<table>
<thead>
<tr>
<th>Themes</th>
<th>Specializations</th>
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<tbody>
<tr>
<td>Cities + Mobility + Built Environment</td>
<td>Example 1: ESM student focusing on Mobility + Built Environment</td>
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<tr>
<td>Climate + Energy</td>
<td>Example 2: EPP student focusing on both Conservation + Restoration and Climate + Energy</td>
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<tr>
<td>Conservation + Restoration</td>
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<td>Food Systems</td>
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<tr>
<td>Water</td>
<td>Example 3: SusDev student focusing on Water</td>
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</tbody>
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Specializations:
Dual Degrees

- Master of science in engineering (MSE)
- Master of business administration (MBA)
- Master of urban and regional planning (MURP)
- Master of science in public policy (MPP)
- Juris doctor (JD)
- Self-initiated dual degrees

Environment & Sustainability MS
Summer Internships

Internship Orgs
- Ecolab
- Agriculture Capital
- Guggenheim Partners
- Tradewater
- PepsiCo US
- Starbucks
- Nike, Inc.
- Ginkgo Bioworks
- Boston Consulting Group (BCG)
- PepsiCo US
- Matthaei Botanical Gardens & Nichols Arboretum
- Huron River Watershed Council

Internship Titles
- MBA Marketing Intern
- MBA Summer Associate
- Investment Banking Associate
- Market Development Intern
- Procurement Manager
- Growth & Concepts Intern
- Global Operations Intern
- Commercial Operations Intern
- Summer Consultant
- Brand Management Intern
- Youth Education Intern
- Education Intern
SEAS Employment by Numbers

- 95% Satisfied with post-grad position
- 96% Job seekers found full-time jobs
- 90% Found position within 6 months
BEC Summer Internships

Examples

- Post Carbon Institute communications
- Green infrastructure in NYC
- Resilience and environmental risk in Oregon
- Improving sustainability practices at Boeing
- Programming for the Farm at St. Joe’s Hospital
- Legacy Land Conservancy
- Growing the mission of the U-M Campus Farm
- Enhancing knowledge sharing and collaboration among farms in healthcare
Alumni Employment

NGOs

- RARE
- Redirect Foundation
- Ann Arbor Greenbelt Advisory Commission
- Nature Conservancy
- Blue Ridge Berryessa Partnership
- California Coastal Conservancy
- Centre for EE (India)
- CSC (New Zealand)
- Climate Generation
- The Wilderness Society
- The Conservation Fund
- Southern Alliance for Clean Energy
Alumni Employment

Public Sector

**Public Sector**
- City of Ann Arbor, Office of Sustainability
- Washtenaw County
- Ann Arbor Greenbelt Advisory Commission
- NH Coastal Zone Program
- Washington Department of Ecology
- EPA Sustainable Communities
- US Forest Service
- NOAA
- US Senate Environment & Public Works

**Elected Officials**
- Michigan State Rep (Detroit)
- Mayor, Boulder CO
Employers

- Accenture
- Amazon
- Audubon Society
- Boeing
- Booz Allen
- Clean Water Action
- Environmental Defense Fund (EDF)
- ICF International
- McKinsey & Company
- Meridian Institute
- National Wildlife Federation
- Natural Resources Conservation Service
- PA Consulting Group
- Patagonia
- PwC
- Rare | Center for Behavior and Environment
- Rocky Mountain Institute
- Root Solutions
- Second Nature, Inc.
- The Nature Conservancy
- U.S. Government Accountability Office (GAO)
- United States Forest Service
- World Resource Institute
- World Wildlife Fund (WWF)

Sample Titles

- Communications Editor
- Development Coordinator
- Director of Education
- Education Specialist
- Environmental Consultant
- Grants Director
- Mediator
- Outreach Assistant
- Program Manager
**JOB MARKET DATA**

**TOP JOBS**
1. Environmental Education Specialist
2. Soil Conservationist
3. Park Ranger

**TOP INDUSTRIES**
1. Educational Services
2. Public Administration
3. Professional, Scientific, & Technical Services

**TOP SKILLS**
1. Environmental Education
2. Environmental Science
3. Biology

879 JOB POSTINGS
Supportive Community

Largest living alumni body of any university

12,600+

TOTAL ALUMNI, THE LARGEST GRADUATE POPULATION OF ANY ENVIRONMENTAL DEGREE PROGRAM

33%

OF SEAS ALUMNI HAVE RECEIVED A DUAL DEGREE FROM ANOTHER ONE OF UM'S NATIONALLY RANKED TOP 10 PROGRAMS

Alumni

ARE REPRESENTED IN ALL 50 STATES AND 80+ COUNTRIES
Come join us!

Enrollment deadline
April 15
Questions?

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