

# Welcome to SEAS!

## Admitted Student Visit Day

### Specialization

#### Coordinator

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# 01 Specialization Overview

Program mission, goals, and overview

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# 02 Faculty

Core faculty members

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# 03 Curriculum

Courses, dual degrees, master's projects/thesis

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# 04 Careers and Employment

Alumni outcomes, careers data

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# 05 SEAS, Ann Arbor, and U-M

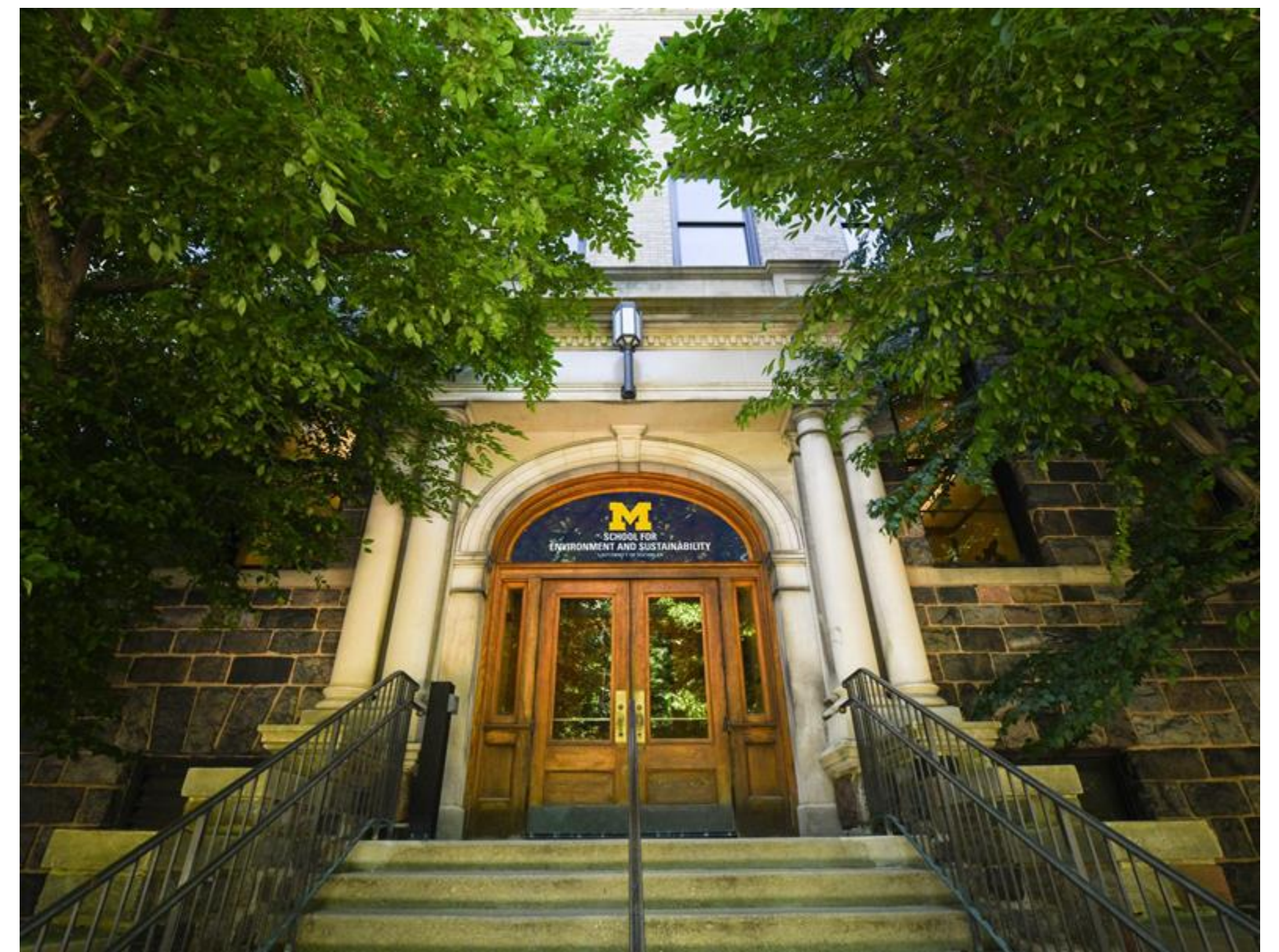
Rankings, community, culture

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# 06 Questions

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# Agenda







# SEAS

Innovative, Integrated, Justice-Oriented, Entrepreneurial, Global

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## Mission

At the University of Michigan School for Environment and Sustainability (SEAS), we are at the forefront of building a more sustainable and just world for all by transforming the impact of higher education and reimagining the future. We are advancing action through innovation, research, education and engagement in society, and developing leaders who are empowered to halt the climate crisis and create an environmentally sound future for generations to come.

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## Who We Are

Situated within the nation's top public research university, the University of Michigan School for Environment and Sustainability (SEAS) has been a pioneer in environmental education, research, and activism for more than a century.





# Behavior, Education & Communication

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As a Behavior, Education, and Communication specialist, you will learn how people think, what drives them, and the conditions under which they behave most reasonably and creatively.

# Program Goals

Understanding the  
**Causes, Dynamics, Consequences**  
of behaviors that impact natural  
resources and the environment





# Influencing behavior relating to

## Stewardship, Sustainability, and Transition

Coping with individual,  
societal, and  
institutional transitions

Developing and sharing  
research & intervention  
sustainability tools

Creating conditions that  
motivate and support  
stewardship behavior



# Overview

- Intervention-focused education
- Unparalleled depth in the Social Sciences
- Engaged learning with community-focused tea





# Core Faculty

Psychologists, Educators, Social psychologists, Economists, Political scientists, Sociologists, Anthropologists, Organizational theorists, Planners, Conflict managers



**Paige Fischer**  
Associate Professor



**Raymond De Young**  
Associate Professor



**Jessica Michel**  
Lecturer



**Michaela Zint**  
Professor; Associate  
Dean for Academic  
Affairs



**Avik Basu**  
Lecturer



## Understanding and influencing behavior relating to stewardship, sustainability, and transition

Individuals ... Neighborhoods ... Groups ... Organizations ... Institutions

**Planned Social  
and Behavioral  
Change**



**Unparalleled  
Depth in Social  
Science**

\* Psychologists   \* Sociologists   \* Social psychologists   \* Economists   \* Political scientists  
\* Educators   \* Anthropologists   \* Organizational theorists   \* Planners   \* Conflict managers



# Intervention-focused education

Engaged learning with community-focused teaching





# About the Curriculum



## Sample Courses

- Environmental and Conservation Psychology
- Advanced Environmental Education
- Psychology of Environmental Stewardship
- Engagement for Impact
- Campus Farm Practicum
- Food Security, Policy and Programs



## Master's Project or Thesis

- 16-month group project
- Real client
- Real problem
- Professional learning
- Giveback to society

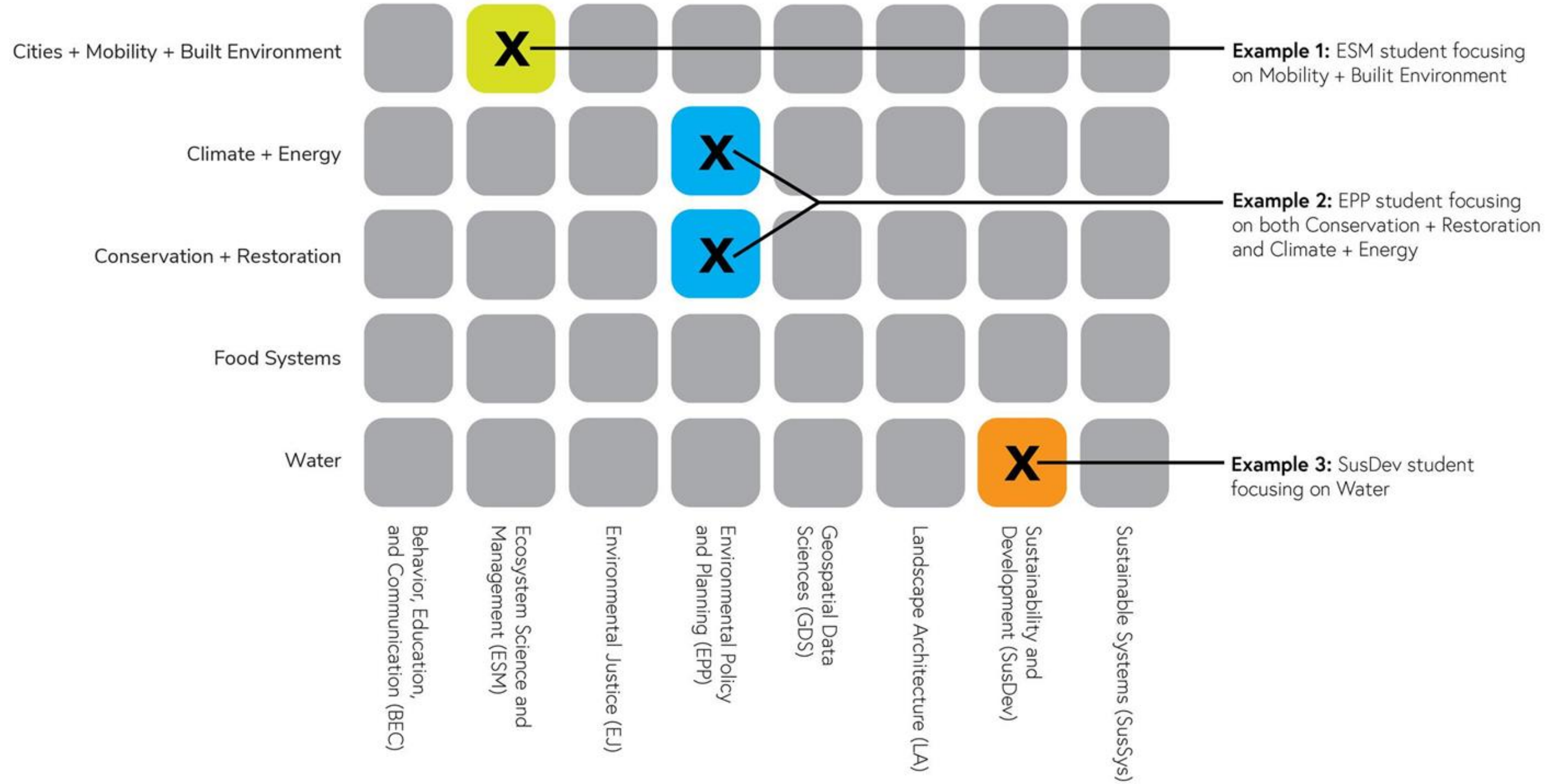


## Dual Degrees

- Other U-M schools
  - Law
  - Public Policy
  - Business
  - Engineering
  - Education



# Themes



# Specializations



# Dual Degrees

**Environment &  
Sustainability  
MS**



**Master of science in engineering (MSE)**

**Master of business administration (MBA)**

**Master of urban and regional planning (MURP)**

**Master of science in public policy (MPP)**

**Juris doctor (JD)**

**Self-initiated dual degrees**





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SCHOOL FOR ENVIRONMENT  
AND SUSTAINABILITY  
UNIVERSITY OF MICHIGAN

# BEC Summer Internships

## Internships

- Marketing Intern
- Communication Specialist Intern
- Market Development Intern
- Brand Management Intern
- Youth Education Intern
- Education Intern



# More Internship Opportunities

## Organizations

- PepsiCo US
- Starbucks
- Nike, Inc.
- Ecolab
- Agriculture Capital
- Guggenheim Partners
- Tradewater
- Ginkgo Bioworks
- Boston Consulting Group (BCG)
- Matthaei Botanical Gardens & Nichols Arboretum
- Huron River Watershed Council

## Titles

- Communications editor
- Environmental consultant
- Investment Banking Associate
- Procurement Manager
- Growth & Concepts Intern
- Global Operations Intern
- Commercial Operations Intern





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# SEAS Employment by Numbers



SATISFIED  
WITH POST-  
GRAD  
POSITION



JOB  
SEEKERS  
FOUND  
FULL-TIME  
JOBS



FOUND  
POSITION  
WITHIN 6  
MONTHS



# Alumni Employment

## NGOs

- RARE
- Redirect Foundation
- Ann Arbor Greenbelt Advisory Commission
- Nature Conservancy
- Blue Ridge Berryessa Partnership
- California Coastal Conservancy
- Centre for EE (India)
- CSC (New Zealand)
- Climate Generation
- The Wilderness Society
- The Conservation Fund
- Southern Alliance for Clean Energy



THE  
CONSERVATION FUND





# Alumni Employment

## Public Sector

### Public Sector

- City of Ann Arbor, Office of Sustainability
- Washtenaw County
- Ann Arbor Greenbelt Advisory Commission
- NH Coastal Zone Program
- Washington Department of Ecology
- EPA Sustainable Communities
- US Forest Service
- NOAA
- US Senate Environment & Public Works

### Elected Officials

- Michigan State Rep (Detroit)
- Mayor, Boulder CO







## Employers

- Accenture
- Amazon
- Audubon Society
- Boeing
- Booz Allen
- Clean Water Action
- Environmental Defense Fund (EDF)
- ICF International
- McKinsey & Company
- Meridian Institute
- National Wildlife Federation
- Natural Resources Conservation Service
- PA Consulting Group
- Patagonia
- PwC
- Rare | Center for Behavior and Environment
- Rocky Mountain Institute
- Root Solutions
- Second Nature, Inc.
- The Nature Conservancy
- U.S. Government Accountability Office (GAO)
- United States Forest Service
- World Resource Institute
- World Wildlife Fund (WWF)

## Sample Titles

- Director of education
- Education specialist
- Communications editors
- Environmental consultant
- Communications Editor
- Development Coordinator
- Grants Director
- Mediator
- Outreach Assistant
- Program Manager



# Supportive Community

Largest living alumni body of any university

 12,600+

TOTAL ALUMNI, THE LARGEST  
GRADUATE POPULATION OF ANY  
ENVIRONMENTAL DEGREE  
PROGRAM

 33%

OF SEAS ALUMNI  
HAVE RECEIVED A  
DUAL DEGREE FROM  
ANOTHER ONE OF U-  
M'S NATIONALLY  
RANKED TOP 10  
PROGRAMS

 Alumni

ARE REPRESENTED IN ALL  
50 STATES AND 80+  
COUNTRIES





# The Great Lakes University





**Enrollment  
deadline  
April 15**

**M | SEAS** SCHOOL FOR ENVIRONMENT  
AND SUSTAINABILITY  
UNIVERSITY OF MICHIGAN

**Come join us!**



# Questions?

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